1. Synagogue sign up and login. Backend should have a sidebar with all features (like tithely). Synogogue member portal on the Kumzitz website.

Here are the features of the platform:

1. People
   1. The first feature is the CRM. This should all members with all their details. There should be a whole list of inputs for users to add about themselves.
   2. Should show their financial info, how much they’ve contributed/owe.
   3. Member directory
2. Payments (for events, products, donations)
3. Messaging
   1. There should be a way of contacting users via email/text, and eventually through the app.
   2. Should be able to send bulk messages to all members or groups based on various parameters.
   3. Newsletters - Canva integration
      1. Similar to something like mailchimp where I can segment groups and workflows
      2. Stats
      3. Email scheduling
   4. Reminder emails for billing
4. Events
   1. Memberships, seating, events, products
   2. Resource booking manager
   3. High Holiday seating online
5. Sites
   1. There should be 3-5 different styles that synagogues can choose from. This will determine the style of shul website.
   2. Automatic updates/backups
   3. Sandbox option
   4. Online forms
   5. Social integration
   6. Technical SEO inputs
   7. Google Anylitics
   8. There should also be an option to use an Elementor-style WYSIWYG editor.
   9. Connect vanity domain name
6. Member portal
   1. Member information, family info,
   2. Member directory
      1. Ability to edit name and contact info or hide from directory.
   3. Member billing and donation reporting
   4. Yahrzeit Management
      1. <https://www.shulcloud.com/yahrzeit-software>
   5. Donate
   6. Statements
   7. Email subscriptions
      1. Announcements
      2. Campaigns
      3. Events
      4. Schedule
7. Accounting - this is the financials component
   1. Should general financials, memberships, dues, etc.
   2. Quickbooks integration (import/export)
   3. Tax and billing statements
8. Media
9. Calendar for Prayer/davenning times
   1. Zmanim widget
   2. Smart schedule system
10. Voting/polling
11. Security features to prevent hacking/abuse, etc.